



SRINIVAS UNIVERSITY

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Administrative Office: GHS Road, Mangalore-01, Phone 0824-2425966

COLLEGE OF MANAGEMENT & COMMERCE

MBA Programme – (Banking and Financial Services)

(In Association with TimesPro Limited)

ADMISSION OPEN

Duration: Two-year, 4 Semester Programme, (Admissions open for the batch 2020-21)

Eligibility: Any Bachelor degree of UGC recognized University with 50 % Marks
Admission needs valid score in SUAT or K-MAT Only

**The classes will be held at College of Management & Commerce City
Campus, Pandeshwar, Mangalore– 575 001. Phone: 0824-2441022, 2422851**

This College was previously named as Srinivas Institute of Management Studies (SIMS),
Pandeshwar, Mangalore since 1999 recognized by AICTE, New Delhi and Accredited with 'A'
Grade by NAAC.

**SIMS is Ranked #1 among Top International Business Schools other than USA and Ranked
#3 among Top World Business Schools including USA in the Total number of research
publications during last one year by Elsevier's Social Science Research Network (SSRN),
USA.**

ABOUT MBA BFS (BANKING AND FINANCIAL SERVICES)

The present era of globalization and liberalization witnessed a revolutionary change in the domestic as well as in the global economic banking and financial scenario. Indian banking economy is increasingly becoming market-oriented economy in which financial sector is going to play a prominent role on employment of finance professionals. It is predicted that there is expanding job opportunity in the banking and financial sector. This calls for a different breed of professionals with sound knowledge of business, industry, and economy. Srinivas University MBA in Banking and Financial Services Programme is a unique and well-structured programme to prepare management students for a demanding and exciting career in the finance industry. The unique industry association with TimesPro Ltd., Mumbai in this Program enables Students to attain Internship Placements with major leading Private Sector Banks or Finance Companies from second year third semester onwards along with classroom-based studies. TimesPro Ltd., Mumbai is education venture of prestigious Times of INDIA Group, Bennett Coleman & Co. LTD.

OBJECTIVES OF MBA BFS (BANKING AND FINANCIAL SERVICES):

The objective of MBA BFS programme is to transform students into leaders ready to tackle the ever-increasing challenges of domestic / global business environment. This is accomplished through the following learning goals and objectives:

- Integrative experience and experiential learning.
- Innovative thinking skills to enable strategic decision-making and problem solving.
- Effective oral presentation & written communication skills.
- Team participation and leadership building.
- Functional business knowledge of marketing, operations, information technology finance, accounting, statistics, and quantitative analysis
- Building the confidence of executives to make optimum, sound decisions by foreseeing the future and to lead the organization as sustainable winner.

UNIQUE FEATURES:

- ❖ Semester Scheme in MBA offered for the study.
- ❖ Student involvement in Minor /Industry projects during M.B.A Programme. Updated Industry oriented syllabus
- ❖ Innovations in examination system with 50% weightage to continuous evaluation and 50% weightage to semester end exam.
- ❖ Dynamic, qualified and friendly teaching faculty with average experience of more than 15years.
- ❖ Support for Education Loan Facility from Leading Banks. Hostels & Transportation Facility.
- ❖ MOU with industries to get students trained in latest Management techniques through certificate programs / workshops.
- ❖ Guest lecture series from Management professionals and additional certificate programmes in each semester.
- ❖ Course scheduled to complete on due time with Provisional Degree Certificate by 30th April.
- ❖ Participation/publication opportunity in two national conferences in Management/IT /Social Sciences area organized by the institution and further publication opportunity in International journals.
- ❖ Opportunity to continue further studies leading to M.Phil./Ph.D.
- ❖ Study books /Materials prepared and supplied according to the Syllabus.
- ❖ Campus Placement Support with National & Multi-National Companies through dedicated Placement Office/Student Counsellor.
- ❖ Congenial learning environment and encouragement for student research & publications.
- ❖ Earn while Learn Opportunity in Retail/BPO/Software companies during evening time.
- ❖ Scholarships based on merit for low income categories.
- ❖ Individually Monitored Practical Internship and Project Assignments.

MBA BFS SEMESTER PROGRAM

I Semester		II Semester	
Sl. No	Subjects	Sl. No	Subjects
1	Business Economics	1	Retail Banking
2	Business Research Methods	2	Technology in Banking Management
3	Principles and practices of Management	3	Treasury and Foreign Exchange Management
4	Corporate Finance	4	Corporate Banking
5	Customer Service, Centricity & Ownership	5	Sales Management
6	Banking Law & Practice (DBF - I)	6	Customer relationship Management
7	Accounting for Bankers (DBF - II)	7	Banking needs assessment survey
8	PEARL – I	8	Immersion Program - Branch Banking
9	Excelling with Excel – I	9	Legal & Regulatory Aspects of Banking (DBF III)
		10	Excelling with Excel – II
		11	PEARL – II

III semester		IV semester	
Sl. No	Subjects	Sl. No	Subjects
1	Credit and Risk Management		Internship in Industry, Dissertation and Viva-voce. (Affirmed Stipend upto Rs. 25,000 to Rs. 40,000 during Internship + Final Placement Facilitation]
2	International Trade Finance		
3	Financial Planning and Wealth Management		
4	Financial Markets and Services		
5	Financial Derivatives		
6	Core Banking – Finacle		
7	ET FINPRO – Series I and Advance		

Students of **MBA Banking and Financial Services** of Srinivas University are required to publish two Case Studies/Research papers in International Journals with faculty support and publish their project Dissertation in World E-Book Library. This is intended to enhance considerable weightage for their CV to obtain challenging jobs.

CAREER OPPORTUNITIES:

This dynamic and ever evolving market is likely to create a plethora of opportunities to job aspirants in industries like

- Banking Relationship Manager
- Loan Officer
- Team Leader
- Personal Banking
- Account Sales Manager
- Corporate Banker
- Foreign Exchange & Treasury Specialist
- Investment Banker
- Customer Service Officer



INNOVATOR

JOIN ABOVE INNOVATIVE MBA BANKING AND FINANCIAL SERVICES PROGRAMME WITH INDUSTRY RELEVANT SYLLABUS TO RE-DEFINE YOUR CAREER ALTITUDE!!!

COLLEGE OF MANAGEMENT & COMMERCE

CREATING INNOVATORS



SRINIVAS UNIVERSITY

Educating the Next Generation

For Further Information call: 0824-2441022

www.srinivasuniversity.ac.in